



#AnserAnnualMeeting2017

Research Informed Policy: The REPLACE and PETALS Projects

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Researching Female Genital Mutilation (FGM) Intervention Programmes Linked to African Communities in the EU. (REPLACE)

(REPLACE1: 2010-2011)

(REPLACE2: 2013-15)

Funded under Daphne III

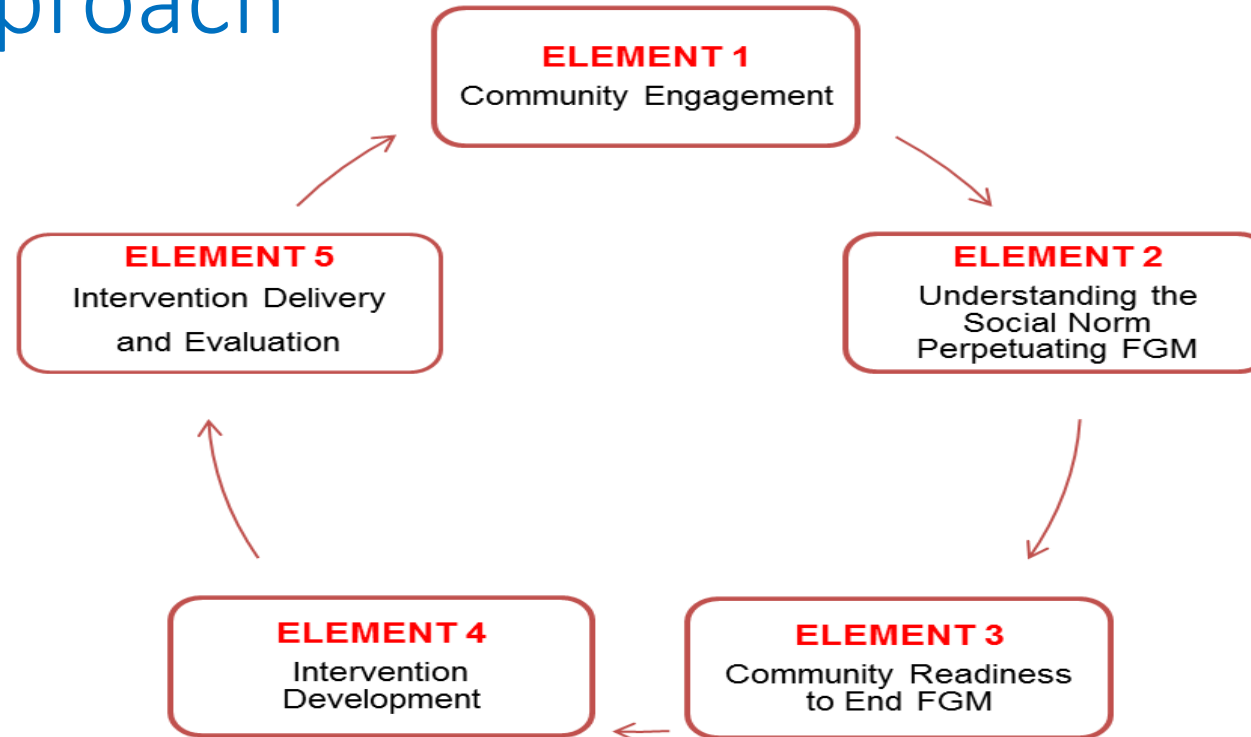
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JUST/2011-2012/DAP/AG/3273

- In 1999 World Health Organization (WHO) recommended a behavioural change approach be implemented in order to move closer to the ending of FGM(WHO, 1999).
- Despite the numerous calls for more targeted behaviour change approaches to the issue of FGM little progress has been made in implementing and/or evaluating behaviour change approaches.
- REPLACE was a response to these calls for a behaviour change approach by:
 - Identifying the key barriers to FGM affected individuals and communities to end FGM.
 - Mapping behavioural change approaches and models to the barriers identified.
 - Evaluating existing intervention programmes for evidence of the use of behaviour change messages.
 - Developing a behaviour change methodology to tackle FGM in the EU.
 - To prepare a resource pack/toolkit of good practice on how behaviour change approaches can be used by interventionists working to end FGM with affected communities and to ensure sustainability through knowledge transfer and capacity building with FGM affected communities. (www.replacefgm2.eu)

The REPLACE Approach

The REPLACE
Cyclic Framework for
Social Norm
Transformation in
relation to FGM



The REPLACE Approach:
Supporting communities to end FGM in the EU: Toolkit and
Community Handbook
www.replacefgm2.eu

REPLACE 2



Links to Policy

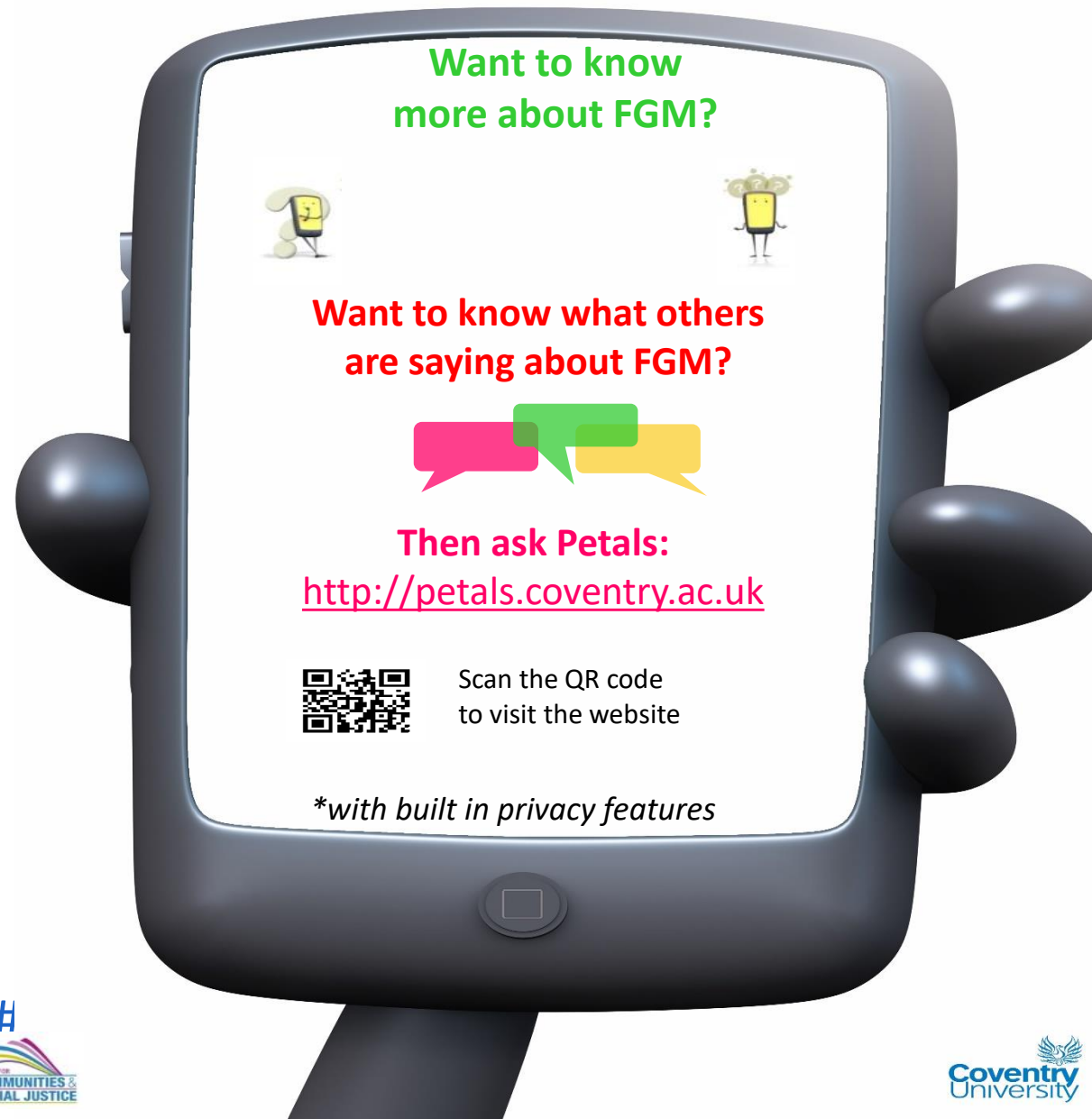
Coventry City Council

- FGM Task force
- 1st Local Authority in UK to adopt through Cabinet a Zero Tolerance to FGM Policy
- Began working with FGM affected communities (Peer Group Champions)
- FGM Unit set up
- Psychological Support bought in
- Survivors support group set up

Why a webapp aimed at young people in the UK?

- Young people living in the UK know little about FGM
- They rarely have conversations with other family members about the issue
- Many do not know where to get help and advice.





Petals for professionals: an app aimed at professionals who have FGM safeguarding responsibilities in the UK

petals.coventry.ac.uk/professionals

- Many professionals know little about FGM.
- Many professionals do not know or understand their legal responsibilities regarding FGM
- Many do not know where to get help and advice.



Petals for Professionals: Contents

General Information:

Introduction to FGM
Legal Framework
Identifying Risk
Referral Pathways
Social Context

Special Sections:

Teachers
Social Workers
Healthcare Professionals
^s Police

Support Sections:

Advice & Support Services
FAQ
Additional Resources

Conclusion

- **Linking research to policy can be difficult**
- **It can be resource and time consuming for the researcher**
- **The research has to be robust, relevant and open to scrutiny**
- **Policy inputs have to be realistic and achievable**
- **In time of austerity they have to be value for money**
- **But when it happens it is highly rewarding**
- **Do not give up!**